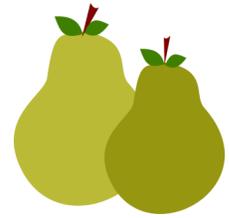


# THE PAIRING



A Mentor Program of the Ferndale Chamber of Commerce

2016

## MENTOR:

Someone who teaches or gives help and advice to a less experienced and often younger person.

### Becoming a Mentor

Each of us has something to give. Being a mentor provides you the chance to give and I believe the Get will outweigh that Give every time.

The Chamber is looking for Members that are willing to share their successes and their lessons with other members. These mentees are looking for someone who's been there and done that, that can give them sound advice and support.

We all know it's far easier to move a cart with wheels than drag it behind you. You can be the wheels or at least one of them. You can be the one who helps another succeed just like you. You know the ropes, you know the shortcuts and you know the pitfalls. Think of it like real estate; when our neighbor improves his house, our real estate value goes up. If our fellow members (neighborhood businesses) are successful, then we all are more successful. It's just a fact.

The best part; knowing you've helped someone succeed but also because you really do reap what you sow.

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*“A lot of people have gone further than they thought they could because someone else thought they could.”*

*- Zig Ziglar*

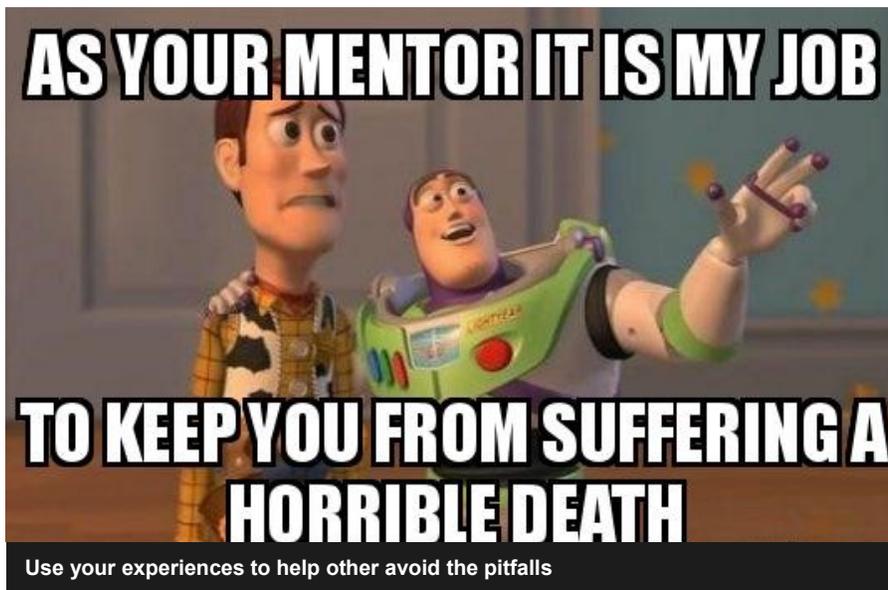
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## Being a Mentor

- Inspire
- Give back
- Guide
- Advise
- Empower
- Listen
- Share



## A Reason

“If I had only known...” are probably the toughest words to hear from a person who has tried so hard to succeed and failed. Thinking back on your career, are there times when you wished you had someone to consult with? Times when, had you had just a little more information or the right contact, would have changed your life to be even better? Maybe it was as simple as a supplier with better rates and faster delivery or just those few tricks of the trade. How would you have known? A friend or family member? Probably not. A competitor? Definitely not, but a mentor? Very possibly.

Mentoring someone can save them from countless sleepless nights, stress related health issues, and possibly financial ruin. You may help them from business failure because they've been too proud to ask for help elsewhere. Or, you may help them sky rocket to fame and fortune or from mediocre to mega status. Whether it's working through growth challenges or mine fields, being a sounding board or a second opinion, it helps to have a trusted ally on your side. You may also make a friend and learn a thing or two yourself along the way.

## Who can see with those blinders on?

Have you ever insisted on something so strongly that you were almost belligerent? Finding out later you were dead wrong but only after alienating people and maybe even losing money? What would have changed your situation if you would have had one person to help you see the light before you got too far off sides? Be that person. Help a mentee see the light and challenge them to think outside the box.

## What's in it for me?

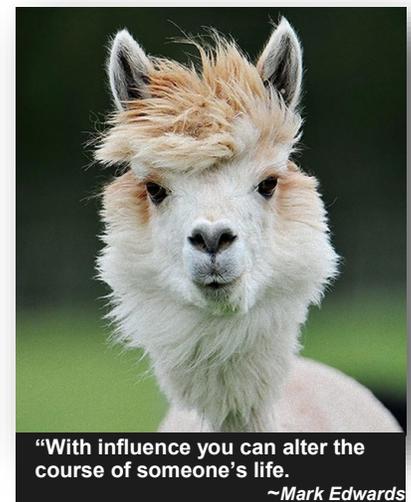
Absolutely nothing if you're not willing to give 100%. This is a rewarding program. You have to be willing to give your time, share your stories, inspire someone, teach, and listen. Once you do that, the rewards are immeasurable.

## A Story

Working at XYZ Corporation for many years, Jack discovered through being mentored that his destiny lay elsewhere. Leaving his meeting with his mentor, he drove home very disturbed. He realized that working in his current job had changed him. He had adapted to a world he wasn't happy with. At the time, his job was a dream job for many and it took him a while to pick up and leave. Once he did, he had no real plan but a dream and having nothing to stop him, he followed that dream to reality.

It took Jack courage and planning to leave but it took someone else outside looking in to show him the light. Now Jack is happily raising alpacas on a small ranch.

**The moral of this story:** whether your helping guide someone's career or changing it altogether, your helping someone succeed and that's a pretty good ending to anyone's story.



## How the program works

- Commit time and energy to the program. A minimum of two (2) hours a month for a 3, 6, or 12 month period. (Signed contract)
- Be available for emails and phone calls as issues arise.
- Ask mentee for updates—The more you understand their progress, what works and what doesn't, the more effective you will be.
- Give open and honest feedback that is direct and actionable.
- Set guidelines and be clear about expectations.
- Help set goals and help make progress achieving those goals.
- Find ways to help open doors, introduce if needed, or recommend your mentee.
- Be able to motivate, coach, and listen.
- Follow through with the commitment.
- Remember you are not writing them into your story, you are helping them write theirs.
- Sign a confidentiality agreement.
- Expect to learn something yourself.
- Have fun!



Photo Caption

## The next step

Are you in? Great! You've made an awesome decision! Thank you from the bottom of our hearts and those of your future mentee.

The Chamber has a print application you will need to fill out letting us know your skills and time commitment which can vary from three months to a year. Once you have done that, we will put it through the approval process and let you know.

Once accepted, you will be notified of a potential mentee (as they come available) and with approval from both parties we move forward with an agreement that is specific to your terms.

**\*\*Note**, we understand that things can change on either side and if at any time someone needs to end the contract we can do so. We prefer that you commit to your entire contracted time but we understand that issues arise that aren't always in our control. Of course, you can extend your time also.

## Our Mission Statement

“The business and purpose of the Ferndale Chamber of Commerce shall be to improve the image of the business community in Ferndale, Washington; to increase pride in the community and to enhance and support quality economic growth. It shall also be to encourage open communication among citizenry, and to celebrate diversity of all within the community and to develop programs to accomplish these ideals.”

## Contact Us

Give Ann a call for more information about our Mentor Program.

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**Bridging Commerce and Community**

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PLACE  
STAMP  
HERE